7CITY MALL

Welcome to 7CityMall: Your Local Supermarket

Join us in exploring the innovative franchise investment opportunity starting from 300Sqft. Discover how 7CityMall is reshaping retail in India with the FOFO model.

Call-to-action



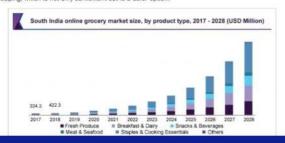
Why Invest in Grocery Stores?

According to research, The India grocery market size alone is estimated to reach \$24 billion by 2025 and is expected to expand at a compound annual growth rate of 16% by 2024



Report Overview

The India online grocery market size was valued at USD 2.9 billion in 2020 and is expected to expand at a compound annual growth rate (CAGR) of 37.1% from 2021 to 2028. The market has gained immense traction over the past months on account of the changing lifestyle of the consumers, growing urbanization, and the tech-sayy generation who prefers buying products online. With the growth in disposable incomes and busier lifestyles, people are increasingly seeking out customizable and convenient online platforms for grocery shopping instead of walking down to the neighborhood vendors. The preference for online delivery of grocery products became more visible following the COVID-19 outbreak. With the social distancing standards, consumers are turning their focus to online grocery shopping, which is not only convenient but is a safer option.

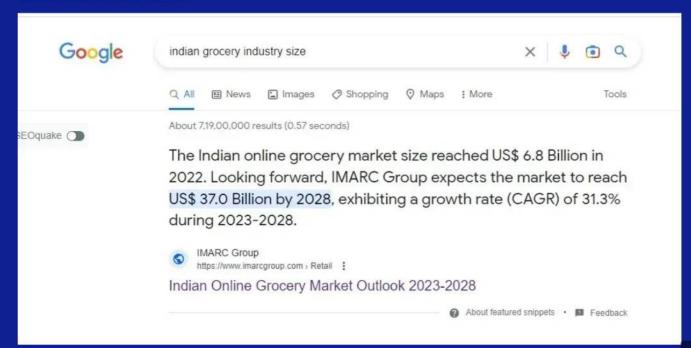




cereals, oils, juices, jellies, jams, biscuits, sauces, soups, milk, butter, yogurt, and canned items. It is stored in cold storage and aligned with strict protocols to maintain the quality and increase the overall shelf life. It is available at discounted prices and can be purchased remotely by comparing stocks, quality, and quantity from multiple websites and apps. Online grocery is safely packaged using bubble wrap and parchment papers by the sellers and delivered to the doorstep of buyers on time. It can also be returned or replaced if

Why Invest in Grocery Stores?

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7CityMall vs Local Store

A detailed comparison of features





7CityMall

- 1. Brand Recognition: 🗹
- 2. Inventory Support:
- 3. Setup/Training: 🗹
- 4. Legal Compliance: 🜌



Local Store

- 1. Brand Recognition: X
- 2. Inventory Support: X
- 3. Setup/Training: 🗶
- 4. Legal Compliance: X

The Opportunity

Why You Should Invest in 7CityMall

Start with 300Sqft

You can begin your investment journey with a minimum of just 300sqft, making it accessible.

One Month Setup

We guarantee setup completion within one month, ensuring quick entry into the market.

2500+ National Brands

Our platform is trusted by over 1500 national brands, ensuring reliability and quality.

50+ Cities Covered

Our services are available in more than 50 cities, maximizing market reach and customer access.

1 Lakh+Happy Customers

Join over a lakh satisfied customers who have benefitted from our services and support.

Growth Trend Upward

Our upward growth trend signifies strong performance and promising future returns on investments.

Why Choose 7CityMall?

A trusted brand redefining shopping experience with transparency and ownership

Backend Purchase Entry Support

Our backend team helps you manage purchase entries & records—completely free for 3 months.

Staff Hiring

We handle hiring and training of your store staff so you can focus on business growth.

Lifetime FREE Software Training

Train your staff and manage the system easily with lifetime access to our premium training sessions.

★ Premium Branding

Stand out with premium in-store branding designed to build strong recall and customer attraction.

Why Choose 7CityMall?

A trusted brand redefining shopping experience with transparency and ownership

30 Days Store Opening Guarantee

We ensure your store goes live within 45 days, covering setup, inventory, marketing, and more-PAN India.

% Zero Royalty

Pay no royalty for the first 3 months—unlike others who charge from day one, we give you time to grow.

Free Digital Marketing

Promote your brand on Facebook, Instagram & YouTube with free social media marketing from our team.

Advance Billing Software

Manage billing seamlessly with our fast, cloud-based billing software-user-friendly even for first-time users.

Free Premium Website

Get a fully managed, SEO-friendly, and professional website for free for 2 years to boost online visibility.(On demand)

Offline Promotion

Gain local attention with hoardings, banners, and rickshaw ads to increase your visibility and footfall.

Why Choose 7CityMall?

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Call IVR Support

Our fully automated IVR (Interactive Voice Response) support system ensures seamless communication for your franchise or customer queries. Whether you're looking for assistance, updates, or specific department routing—our IVR guides you step-by-step, professionally and efficiently. Experience quick response, zero wait-time, and smart call handling, anytime.

Vendor Tie-ups & Direct Supply

Connect with authorized distributors for low-margin products and on-time supply.

Media Coverage & Case Studies

We help your store get noticed! From official press releases to getting media attention, our team works to highlight your success story. We actively promote new franchise launches through regional media, digital platforms, and professional branding support—so your store gains the recognition it deserves.

Legal & Licensing Assistance

Help with shop act registration, GST, FSSAI, and compliance documentation.

FOFO Model Explained

Franchise Owned, Franchise Operated

01	Your Money, Your Store Investment with Guidance	Own and manage your store while we provide the branding and operational support needed for success. You invest in your business, and we guide you through the initial setup and ongoing operations.		
02				
03	Profit Ownership	All profits from your store belong to you, ensuring you're rewarded for your hard work and dedication.		
04	Quick Franchise Setup	Become franchise-ready within just one month, enabling a rapid start to your business journey.		

Investment & Return

A strategic insight into investment require expected returns.

Initial Investment Range

Typical investments start ₹10 lakh to depending on the store size.

Expected Monthly Sales

Anticipate gross sales ranging from ₹5lakh to ₹50 lakh monthly, based on location and market.

ROI Timeline

Return on Investment can be expected within a timeframe of 6 to 18 months.

Sustainable Business Model

"Business wahi jo sustainable ho. Planning > Promises." emphasizes the importance of strategic planning.

What You Get in Franchise Kit

Detailed breakdown of the franchise kit components and values.

Billing Software & Training

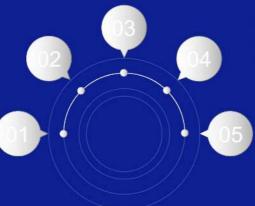
Access to efficient billing software and comprehensive training for seamless operations.

Included Inventory

Inventory contains all necessary products from partnering brands to kickstart your business.

Complete Branding Materials

Includes essential items like signage, banners, and promotional materials to establish your brand.



Operational Support

Expert support during your opening to ensure you start strong and successfully.

Uniforms and Supplies

Complete kit includes staff uniforms, shopping bags, and counters for a professional presentation.



Real Experiences, Real Results



I opened a 7CityMall franchise 6 months ago, and the support has been incredible. From setup to inventory, everything was smooth. Highly recommended for first-time investors!

Ravi Kumar

Real Experiences, Real Results



I was tired of 9-to-5 jobs and wanted a stable business with real potential. After a lot of research, I chose 7CityMall. Best decision ever! The support is unmatched, and their branding attracts daily walk-ins. Within 3 months, I recovered a good part of my investment.

Saksham Singh



Real Experiences, Real Results



I wanted a business that had an established brand name and a proven system. 7CityMall delivered exactly that. The investment was affordable, and the returns have exceeded my expectations. Customers trust the brand, and I've seen steady growth month after month. It's the smartest decision I've made

Rahul Mehta

Real Experiences, Real Results



I had been thinking about starting my own business for a long time, but I was hesitant. Partnering with 7CityMall gave me the confidence I needed. Their team guided me through every step - from space selection to store setup and product sourcing. Today, I feel proud to be part of a growing retail brand.

Jayant Sharma



Real Experiences, Real Results



7CityMall operates like a professional company. Their onboarding was well-planned, and the support staff was responsive. I didn't have retail experience before, but their training covered everything. Within just 4 months, my franchise started generating consistent profits. Their system really works.

Meena Agarwal

India Most Trusted NewsPapers Review

Real Experiences, Real Results





India Most Trusted NewsPapers Review

Real Experiences, Real Results



The Business Times

June 2025 Edition | New Delhi

7CityMall Franchise Creating **New Wave of Entrepreneurs – Earning Lakhs Monthly**

Young entrepeneurs from smaller towns are finding success with supermarket franchises

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Satisfied Franchse Partom Patna



Franchise owners report consistent monthly earnings crossing ₹1 lakh

India Most Trusted NewsPapers Review

Real Experiences, Real Results



Showcasing Actual Sales Insights



Show Actual Sales Data

Explore real sales screenshots sourced from our operational store, evidence of daily performance.



High Daily Revenue

Experience over ₹XX,XXX+ in daily sales, demonstrating the software's financial impact.



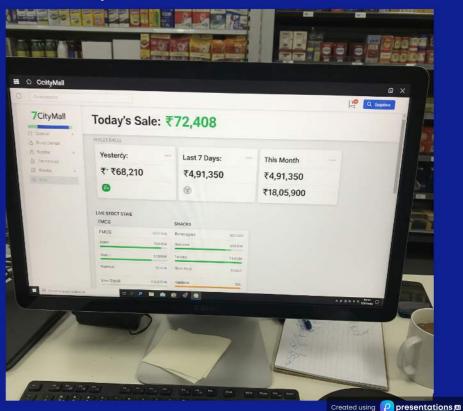
Clear Tracking Features

Enjoy transparent tracking capabilities with no hidden numbers, providing trust and

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Showcasing Actual Sales Insights

Uttarpradesh Store Sale



Showcasing Actual Sales Insights

Karnataka Store Sale

Sale Detail			
Basic Sale		123069.09	
Discount		16483.14	
Taxable Amt		106585.95	
CESS			
88.85	12%	10.66	
GST_			
90781.94	0%	0.00	
9656	5%	482.80	
1586.33	12%	190.36	
4472.83	18%	805.11	
88.85	28%	24.88	
Total CGST Total SGST		751.59	
		751.59	
Pack Ford. Ch.		0.00	
Service Ch % :		0.00	
Credit Note		0.00	
Round off		0.00	
Total Sale		108101.00	

Showcasing Actual Sales Insights

Bihar Store Sale

Sale Detail			THE RESERVE OF THE PERSON NAMED IN
Basic Sale		52761.61	
Discount		6171.03	
Taxable Amt		46590.58	
CESS			
225.05	12%	27.01	
GST		27.01	
28733.56	0%	0.00	
4273.26	5%	213.66	
3210.13	12%	385.22	
10092.3	18%	1816.61	
281.33	28%	78.77	
Total CGST	200		
Total SGST		1247.15	
Pack Ford. C		1247.15	
Service Ch %		0.00	
Credit Note		0.00	
Round off		0.00	
Total Sale		49112.00	
		45112.00	
PAYMENT Detai	1		
Balance Recei	ved		
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7CityMall Store View

A trusted brand redefining shopping experience with transparency and ownership



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7CityMall vs. Typical Franchise

Sabhi franchises ek jaise nahi hote. Yeh dekhiye farq.

Minimum Investment: ₹10 Lakh se shuru

Setup Time: Store Ready in 30 Days

Real Outlet Photos: 50+ Live Stores with Images

Real Sales Proof: Software Invoice + POS Data

FOFO Ownership: 100% Profit Aapka

Training: Free In-person & Online Training

Govt. License + Legal Help: Full Support Provided

Inventory + Billing Support: 1500+ Brands + Smart POS

Setup

Ongoing Support: Lifetime Support Team

Genuine Company

Purpose - We focus Quality of store not quantity



Typical Franchise ➤

Minimum Investment: ₹15-25 Lakh + Hidden Charges
Setup Time: 60-90 Days (Delayed Setup)

Real Outlet Photos: Mostly Stock Photos or Mockups
Real Sales Proof: No Proof, Only Verbal Claims
FOFO Ownership: Shared or Variable Margins
Training: Basic PDF or None
Govt. License + Legal Help: Not Included
Inventory + Billing Support: You Arrange Separately
Ongoing Support: 15 Days Only or Paid Support
Only Purpose to Sale a Franchise
Purpose - focus quantity of store not quality



Your 6-Step Franchise Activation Journey



Step 1: Token Submission to secure your interest.

Lock your city with a fix token.

Step 2: Conduct **Location Feasibility** Survey.

Experts evaluate market potential.

Step 3: Franchise Profile Verification.

Internal due diligence and qualification.

Step 4: Area Code Activation for exclusivity.

System-based registration of your zone.

Step 5: Complete Legal Documentation.

Includes GST, FSSAI. franchise agreement. Step 6: Store Setup

& Launch support.

Receive training and inventory roadmap.

Area Locking Advisory: Act Now

Time Sensitive

Immediate action required to secure your franchise area due to ongoing negotiations with another investor.

Exclusive Policy

At 7CityMall, we maintain exclusivity by allowing only one franchise per locality, avoiding competition.

Reserve Area

To secure your desired area, submitting a token payment is highly recommended at this time.

Guaranteed Booking

Once booked, we will not offer this franchise to any other party in the same location, ensuring your investment is protected.

Don't Miss Out

This is a prime opportunity to establish your franchise in a sought-after area, make your move now

Potential Investor

We are currently in conversation with another potential investor for the same location, act quickly

Ready to Start? Have Questions? Chat with Us Instantly on WhatsApp

Our Whatsapp Number: +91 -8273639709



